



DEARHEALSTM WELLNESS

Empowering Lives Transforming Wellness

PURE WELLNESS, NATURALLY YOURS



TRANSFORM WEALTH
BUILD HEALTH
JOIN THE MOVEMENT

www.dearheals.com

WHO WE ARE

Dearheals Wellness Pvt. Ltd. is a leading-edge direct selling GST registered company dedicated to transforming lives through our premium range of Personal Care, Health care, Hair Root Care, Oral Care, and home essentials products. Guided by a commitment to innovation, sustainability, and excellence, we craft solutions that cater to the evolving needs of our customers while promoting a healthier, more balanced lifestyle. We go beyond offering world-class products; we aim to empower individuals by providing opportunities for financial independence and personal growth. We are a GST-registered company, and our products are GMP certified, FSSAI certified, and FDA approved — ensuring the highest standards of safety and quality. Trust us for products backed by regulatory excellence driven by our commitment to your well-being. At the heart of our business is the belief in creating a community of wellness and prosperity, where everyone can thrive holistically. We take pride in our ethically sourced ingredients, advanced formulations, and eco-friendly practices, ensuring that every product we deliver is safe, effective, and in harmony with nature. With a strong foundation of trust and transparency, Dearheals Wellness Pvt. Ltd. is committed to inspiring positive change in every home we touch. Join us in our journey to build a future that values health, wellness, and limitless possibilities.

WWW.DEARHEALS.COM

DEARHEALS WELLNESS

TOGETHER WE GROW
TOGETHER WE EARN

BUSINESS PLAN

YOUR JOURNEY FROM CONSUMER TO
ENTREPRENEUR BEGINS HERE

73% DISTRIBUTION



NINE WAYS TO EARN

**10 - 45 %
INSTANT
PURCHASE
BONUS**

**9 - 21%
PERFORMANCE
BONUS**

**7 %
CONSISTENCY
BONUS**

**20 %
DIRECTOR
BONUS**

**14 %
MONTHLY
BONAZA**

**2 %
TRAVEL
FUND**

**3 %
CAR
FUND**

**3 %
HOUSE
FUND**

**2 %
PRESIDENT'S
CLUB
FUND**

INSTANT PURCHASE BONUS

When you join as a registered consumer, you become eligible for an Instant Purchase Bonus — a direct discount ranging from 20% to 50% on the MRP of selected products.

Maximum Retail Price (MRP): ₹1100 - ₹1450

Consumer Price (CP): ₹1000

Discount/Profit: ₹100 - ₹450

Example:

If a product has an MRP between ₹1100 and ₹1450, you pay just ₹1000 as the consumer price.

That means you save ₹100 to ₹450 instantly — which is your direct profit or discount on the purchase. This benefit applies automatically with every eligible product you buy.



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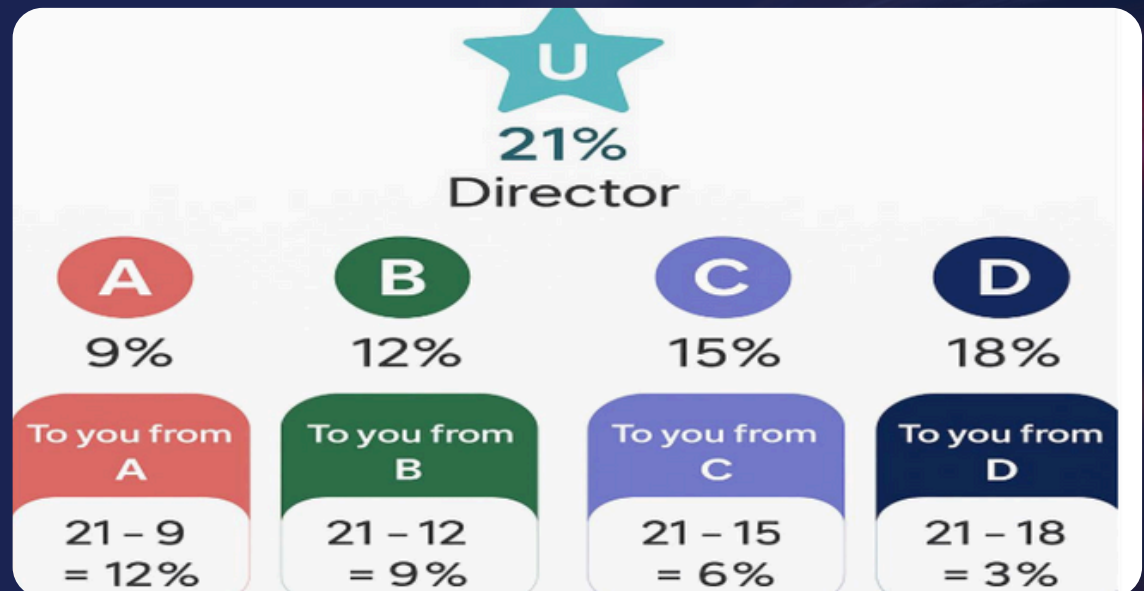
PERFORMANCE BONUS 9%-21%

Join as a consumer and make your first purchase to unlock your eligibility for the Performance Bonus outlined on the right side:

| Pathway | Personal BV | | Percentage % |
|----------------|-------------|---------|--------------|
| | Minimum | Maximum | |
| Consumer | 1 | 3000 | 9 |
| Executive | 3001 | 12000 | 12 |
| Supervisor | 12001 | 21000 | 15 |
| Asst. Director | 21001 | 30000 | 18 |
| Director | 30001+ | - | 21 |

SELF BV-1200
PGBV-30012

By introducing new consumers into your group, you and your team become eligible to earn income through the difference bonus structure shown here: When a consumer refers to others, both they and their group earn differential income as per the hierarchy.



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CONSISTENCY BONUS 7%

EARN 14% EXTRA EVERY MONTH

Earn a share of the company's 7% repurchase bonus! Simply generate a minimum of 480 BV on your personal ID for three consecutive months. From the fourth month, you'll receive your portion of the bonus—fairly distributed among all eligible achievers.

Consistency bonus

Consistency Bonus Point Value =

$7\% \times \text{Total BV of Company} \div \text{Total Qualified Consistency Bonus Points}$



Example:

Suppose the company's total Business Volume is ₹42,30,000, and the total consistency bonus points accumulated are 3,300.

Then,

Value per Point =

$7 \times 42,30,000 \div (3,300 \times 100)$

= ₹89.73 (Value per Point)

DIRECTOR BONUS 20%

The company allocates 20% of its monthly business volume as a Director Bonus. This is shared based on a point system. Points are allocated according to the table below, and the bonus amount is calculated using the formula provided

Formula-:

Director Bonus Point Value = (20% × Total BV of Company) ÷ Total Director Bonus Points

Example Calculation-:

- Total Business Volume of Company = ₹31,45,870
- Total Director Bonus Points = 5,00,270
- Your Earned Points = 12,416

Point Value = (20% × ₹31,45,870) ÷ 5,00,270 = ₹1.25

Your Bonus Income = 12,416 × ₹1.25 = ₹15,520

Note:- If someone in your downline does not qualify, their group volume rolls up under Dynamic Compression, increasing your eligible group volume.

| Level | Personal BV | Eligibility | You | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|-----------------|-------------|-------------|-----------|----|----|----|----|----|----|-----|-----|-----|-----|
| Director | 0 | 1200 BV | PGBV30012 | 6% | | | | | | | | | |
| Silver Director | 1 | 1200 BV | PGBV21612 | 6% | 5% | 4% | 3% | | | | | | |
| Gold Director | 2 | 1200 BV | PGBV18012 | 6% | 5% | 4% | 3% | 2% | | | | | |
| Star Director | 3 | 1200 BV | PGBV12012 | 6% | 5% | 4% | 3% | 2% | 1% | | | | |
| Dimond Director | 4 | 1200 BV | PGBV6012 | 6% | 5% | 4% | 3% | 2% | 1% | .5% | | | |
| Crown Director | 6 | 1200 BV | | 6% | 5% | 4% | 3% | 2% | 1% | .5% | .5% | | |
| UCD | 8 | 1200 BV | | 6% | 5% | 4% | 3% | 2% | 1% | .5% | .5% | .5% | |
| Double Crown | 12 | 1200 BV | | 6% | 5% | 4% | 3% | 2% | 1% | .5% | .5% | .5% | .5% |
| Double UCD | 16 | 1200 BV | | 6% | 5% | 4% | 3% | 2% | 1% | .5% | .5% | .5% | .5% |

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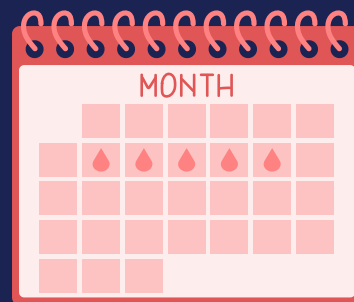
MONTHLY BONANZA – 14%

EARN 14% EXTRA EVERY MONTH

The Monthly Bonanza is an exclusive additional income opportunity for members who achieve a specified Business Volume (BV) within a calendar month.

Once you qualify by achieving the required BV, you earn a 14% bonus on your total monthly purchase value – over and above all other incomes and rewards offered by the company!

This super reward is over and above all other income/benefits provided by the company



How It Works:

- ✓ Achieve a minimum of 49,001 BV (Forty-Nine Thousand and One) in a month.
- ✓ Earn 14% Monthly Bonanza payout on your total monthly business.
- ✓ Enjoy your bonus every month – distributed monthly.
- ✓ No Carry Forward – BV resets to zero at the beginning of every month.
- ✓ Maximum Payout: Up to ₹2,51,000 per month!

Your Business, Your Bonus – The More You Achieve, The More You Earn!

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TRAVEL FUND 2%

Those who achieve at least the Silver Director level are eligible for this fund. The company distributes 2% of its total monthly business volume among all travel fund qualifiers based on Director Bonus Points. To receive this fund every month, maintaining at least Silver Director level is mandatory.

Conditions:

1. The Travel Fund is distributed based on Director Bonus Points.
2. It can only be used for official company trips, not redeemable in cash.

Formula:

Travel Fund Point Value =
 $(2\% \times \text{Total Monthly Business Volume of Company}) \div \text{Total Director Bonus Points}$

Example:

- Total Business Volume of Company = ₹35,00,000
- Total Director Bonus Points = 5,00,000

Calculation:

2% of ₹35,00,000 = ₹70,000

Point Value = ₹70,000 ÷ 5,00,000 = ₹0.14 per point

If a person has 12,000 Director Bonus Points:

Travel Fund Income = 12,000 × ₹0.14 = ₹1,680

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CAR FUND 3%

DRIVE YOUR SUCCESS – EARN THE CAR YOU DESERVE

The Car Fund is shared among all qualified Star Directors. As per the reward plan, 3% of the company's total monthly business volume is distributed among these achievers based on point sharing.

Formula:

Car Fund Point Value

$$= (3\% \text{ of Total Business Volume of Company}) \div (\text{Total Director Bonus Points}) \times 100$$

Example:

Suppose:-

- Total Business Volume = ₹35,00,000
- Total Director Bonus Points = 25,000

Then,

$$\text{Car Fund Value per Point} = (3 \times 35,00,000) \div (25,000 \times 100) \\ = ₹4.20 \text{ per point}$$

**If a person has 9,200 Director Bonus Points,
then their Car Fund Income = $9,200 \times ₹4.20 = ₹38,640$**

Eligibility:

1. The Car Fund is distributed based on Director Bonus Points, and is only for those who have achieved Star Director level.
2. To start receiving this fund, one must maintain Star Director level for three continuous months. The payout begins from the third month onwards.
3. To continue receiving the fund, the achiever must maintain at least Silver Director level every month, and the fund amount is capped at ₹1,00,000 per month.

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HOUSE FUND 2%

House Fund is a special reward distributed every month among those who have achieved Crown Director Level. The company distributes 2% of its total monthly business volume as House Fund. The distribution is done based on House Fund Points earned through active directory-level members.

Formula:

House Fund Point Value =
(2% of Total Business Volume of the Company)
÷ Total House Fund Points of All Qualifiers

Example:

- Total Monthly Business Volume = ₹1,00,00,000
- 2% of that = ₹2,00,000
- Total House Fund Points of all qualifiers = 40 points
- Your Points = 6 (from 6 Direct Directors)

✓ You will receive:
 $6 \div 40 \times 2,00,000 = ₹30,000$ as House Fund



YOU

**CROWN DIRECTOR
SELF 1200 BV**



**3001 BV
Director**



**3001 BV
Director**



**3001 BV
Director**



**3001 BV
Director**



**3001 BV
Director**

Conditions:

1. To qualify, you must achieve Crown Director Level and maintain it for 3 continuous months. Fund is awarded from the third month onward.
2. To receive House Fund every month, you must qualify at least Silver Director Level each month.
3. The maximum House Fund payout in a month is ₹2,51,000/-.

PRESIDENT'S CLUB MEMBERSHIP 3%

President's Club membership is by exclusive invitation only. Eligibility begins at Director level, with loyalty and a visionary mindset as key considerations. The company reserves all rights of selection

SOCIAL WELFARE SCHEME (1%)

Under its Welfare Scheme, the company allocates 1% of its monthly Business Volume (B.V.) to support the following key areas:

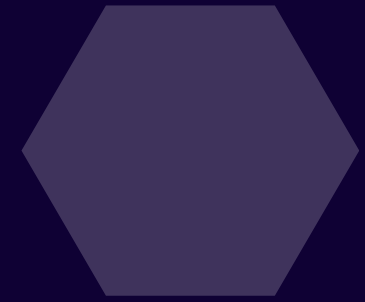
1. Healthcare and Education
2. Sustainability and Community Development
3. Relief during Natural Disasters and Emergencies



The company is committed to driving meaningful impact through these initiatives.

How to join Dearheals Wellness

Here's your step-by-step guide to becoming a valued Dearheals member and starting your success journey.



1. EXPERIENCE THE PRODUCTS FIRST

When you experience the benefits firsthand, it builds genuine confidence and makes your recommendations authentic.

2. START YOUR JOURNEY UNLOCK EARNING

Visit dearheals.com → Login → Register. Enter Referral ID and fill in required details accurately. Save your Member ID & Password. You'll receive a Welcome email and confirmation SMS from Dearheals

3. BUILD YOUR CONTACT LIST

Your network is your biggest asset, Start by making a list of:

- Friends
- Relatives
- Colleagues
- Neighbours
- Well-wishers & acquaintances

4. Learn, Lead & Grow with Training & Seminars

Attend all Dearheals trainings and seminars regularly. Gain knowledge, skills, and business insights. Organize and host your own training sessions to build leadership.

5. Repeat Steps 3 & 4 daily

Success follows consistency. Stay consistent with Steps 3 & 4 for success

Contact Us

contact@dearheals.com

Looking for a Rewarding Oppurtunity?
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Empowering Lives Transforming Wellness



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Our Product Categories

Health Care | Personal Care
Hair Root Care | Oral Care | Home Essentials

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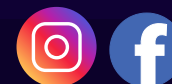
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